



Important Announcement

TO: All Hiring for Hope Members, Angels, Volunteers, Clients and Business Partners
FROM: Tegan Acree, President & Founder, Hiring for Hope
DATE: January 11, 2012
SUBJECT: New business partner helps job seekers present themselves as more than just a resume to employers!

Dear friends,

I am delighted to share a very positive and exciting announcement about a new business partner and supporter. Please join me in welcoming TruYuu (www.truyuu.com), an online career service that matches job seekers with employment opportunities that more accurately match their skills and passions.

TruYuu's new, innovative career management product empowers job seekers with a unique way to differentiate themselves from millions of other job applicants. It also provides job seekers with the information, resources and tools they need to discover their "true self." Additionally, TruYuu assists with things such as improving interview questions and cover letters. Of course, all of this helps ensure that job seekers are ultimately connected with better fitting, productive and satisfying jobs.

What exactly do Hiring for Hope members receive from TruYuu?

- **TruMee:** A shareable, personalized infographic that provides more than 30 pages of professional insight on your talents, emotional intelligence, leadership style, competencies, and more based on a world-leading assessment. It also allows you to enhance your social network profiles such as LinkedIn.
- **TruFits:** Access to 20 high-fit jobs specific to your experience AND talents, delivered directly to you and updated weekly from across the web.
- Eligibility to receive **private invitations** from hiring managers to come interview based on your values, talents and resume AS WELL AS their specific needs.
- **In-depth reports** (4) on your talents, leadership style, emotional intelligence and overall professional style – normally \$20 and more than \$500 of value for free!

Our Business Partnerships for Hope Team has been working diligently to develop an exclusive offer for Hiring for Hope members to take advantage of this exciting TruYuu product. Beginning January 11, all members of the Hiring for Hope community can access everything including their in-depth reports for **FREE** through the end of January.

Our referral code is: **TY1HFH**

Getting started is easy and involves just three quick, simple steps. Please use the special referral code for Hiring for Hope members, TY1HFH, when you sign up via www.truyuu.com to take advantage of this great opportunity.

I hope that you, like me, are thrilled about this new partnership. I encourage you to learn more about TruYuu and take advantage of this one-time exclusive offer by visiting their website at www.truyuu.com.

With excitement,

Tegan Acree
Hiring for Hope President & Founder