



and



· TEMPLE ·  
KOL EMETH

# Career Connection Employment Forum Event Guide



“In helping others, we shall help ourselves, for whatever good we give out completes the circle and comes back to us.” - **Flora Edwards**

# Overview - Hiring for Hope

**H**iring for Hope is a grassroots, nationally recognized, all volunteer, 501(c)3 public charity with an active presence in international social media and physical communities across the United States. We have 50,000+ national members, 140 volunteers, and opened our doors for business in September of 2010..

Think of us as a **Life Management Community (LMC)** designed to help you manage and overcome all the obstacles associated with your family building and/or career management challenges. All six of our job seeker programs and services are **FREE**.  
of charge.

### Our History/Results



- 50,000 + national members
- 140 volunteers
- Had a hand in putting 2500 people back to work
- Provided nearly 12,000 hours of one-on-one career management assistance to nearly 3,000 job seekers
- Featured in most of the popular media outlets including WSJ, AJC, NYT, LA Times, Forbes and the like
- Launched an online Learning Management System (LMS) with 100 career management topics
- Conducted eight "live" Career Angel events
- Solidified formal and informal partnerships with nearly 100 different career professionals and organizations across the country
- Established a social media following of 45,000 + active social media members

**Results**



# Hiring for Hope's six FREE Complete Career Management Services

**Voices of Hope Online Networking/Support Communities** - A safe, free, informative and supportive online community with a robust selection of easy-to-use web 2.0 tools that link with many of the popular mainstream social media sites such as Facebook and Twitter

**Career Angels Program** - Connects job seekers with an experienced, pre-screened human resources or career guidance professional to receive one-on-one career management assistance

**Job Angels Program** - A grassroots movement and employment networking program dedicated to bringing people together with a commitment to help just one other person find gainful employment

**Launchpad Learning Center** -A full-featured eLearning tool with nearly 100 different workshops that lets individuals manage, develop, explore and maximize their career, skill set, job search, and learning objectives

**Hiring Incentive Program** - Individuals can earn referral fees by introducing us to new employers and job seekers

**Talent Acquisition/Career Placement Services** - We work nationally to connect job seekers and employers in all industry sectors and at levels of positions.

# Overview - Temple Kol Emeth Job Support Network

The Temple Kol Emeth Job Support Network was implemented in January, 2009 in response to the economic downturn. The Network is free of charge and open to anyone in the community who is unemployed or in career transition.

Meetings are held the third Tuesday of every month from 7:00 – 9:00 PM at Temple Kol Emeth, 1415 Old Canton Rd., Marietta, GA 30062. The first hour consists of informal networking, resume review and meeting with employer representatives.

There is a speaker for the second hour who presents information on topics relevant to a job search and/or career transition. Additionally, all participants in the network are invited to join the Yahoo group to receive announcements about jobs and other career networking events. For more information, please contact Maxine Hess at [tkejobs123@yahoo.com](mailto:tkejobs123@yahoo.com) or call 770-973-3533, ext. 300.

# Event Agenda

(all initial activities will take place in the Sanctuary)

- Check-in Registration Desk - Lobby
- Welcome - Andy Linkon, President  
Temple Kol Emeth B.O.D. - Sanctuary
- Housekeeping/Agenda/Introduction  
Hiring for Hope - Maxine Hess/Tegan  
Acree
- Employer Forum - Tegan Acree
- Social Media/Career Coach Forum -  
Maxine Hess
- Career Angels Event - Everyone. (See  
station location/information below)

## Career Angels Event Station Information



- **Station # 1** - Blue = **Employer** Table in  
Social Hall
- **Station # 2** Green = **HFH Career  
Angels** in Sanctuary
- **Station # 3** Yellow = "**Interrogation  
Chamber**" Small Conference room.
- **Station # 4** Orange = **Social Media  
Knowledge Tank** in Large Bemis  
Conference Room
- **Station # 5** Red = **LinkedIn Head  
Shots** in between the two conference  
rooms.

# Bios



**Tegan Acree - Founder/President  
Hiring for Hope\* Human Capital,  
Training, Operations Leader \*  
Career/Life Skills Coach \*  
Speaker \***

Tegan has 15+ years of experience as a senior human capital, training and operations executive, and has experience managing multiple locations and resources nationally. She has led consolidation and acquisition efforts, and worked in both turnaround, and start-up environments. Prior to forming Hiring for Hope, Tegan held several leadership positions which included positions at C.R. Bard and Eastman Kodak (where she was nominated to receive the Human Resources Business Partner of the Year award).

She has extensive experience in the Staffing Industry including positions with Adecco, Randstad, and Aerotek where her location was ranked #1 in the country. Tegan was most recently the Director of Human Resources and Training at Precyse Solutions. Additionally, Tegan has over ten years of experience as a volunteer career/life skills management coach, and is a member of the American Society of Training and Development (ASTD), and Society of Human Resources Professionals (SHRM).

Tegan is a public speaker and has volunteered for the Kenyon College Alumni Association and Career Development Center, Children's Institute International, The Special Olympics, and the Long Beach Rescue Mission. Tegan is an NCAA Tennis All-American and two-time National Team Champion. She was recently inducted into the Kenyon College Athletic Hall of Fame and honored

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as a member of the North Coast Athletic Conference (NCAC) 20th Anniversary Tennis Team. Tegan received a Bachelor of Arts degree in Political Science from Kenyon College in Gambier, Ohio and also spent a year studying International Economics and Politics at The University of Oxford in Oxford, England. Tegan resides in Atlanta, Georgia.

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**Maxine Hess - Founder/Leader  
Job Support Network at  
Temple Kol Emeth. Artist,  
Coach, Consultant.**

As an artist my image making process has always been about exploring possibilities, experimenting with ideas, creating challenges for myself and figuring out how to solve them pictorially. My love of art coupled with a diverse background in leadership, career and organization development and adult education fuels my passion for creatively assisting individuals to discover their unique talents and abilities. I strive to provide a balance of encouragement and challenge to clients so they can safely explore new actions and possibilities to achieve their goals, advance their careers and realize their potential.

Art is often a meditative and intuitive experience for me. It has been a tool for healing, a catalyst for change, a means to gaining focus and self-awareness. This way of thinking about making art carries over into my coaching.

# Employer Panelists



**Andy Williams - Andy is the Director of Recruiting and On boarding at Brightree, LLC as well as a member of the LinkedIn Recruiter Expert Board of Advisors.**

Andy Williams is a veteran HR and recruiting professional, specializing in providing Employment Solutions to corporations and individuals alike.

Andy started his career in the hospitality industry, followed by duty as a “road warrior” consultant, before landing permanently in the staffing and recruiting profession. In addition to founding his own firm, Perimeter Staffing, he has assisted other start-up staffing and recruiting firms in Atlanta, helping them achieve immediate success in their new ventures. Over the last three years, he was focused on reorganizing the recruiting functions at Kaiser Permanente (a \$2.4 billion organization); bringing a new level of quality and effectiveness to their operation.

Andy is originally from Charlotte, North Carolina; and settled in the Atlanta area in 1996. He has been married to his wife, Michele, for twenty-two years and they have two children. Michael, nineteen, proudly serves our nation as a cadet at United States Military Academy, West Point. Rachel, fifteen, is an avid swimmer, who competes competitively on three area swim teams, and works as a lifeguard. Andy is a member of Johns Creek Presbyterian Church, where he serves as an Elder, and Chair of the Personnel Committee.





**Jose Carbia - Director of Talent Acquisition for Assurant**, a Fortune 500

company, a member of the S&P500, and a premier provider of specialized insurance products in related

services. In this role, Mr. Carbia is responsible for talent acquisition and process management of over 8,000 worldwide employees that make up the Assurant Solutions and Assurant Specialty Property businesses.

Prior to joining Assurant, Jose served as Sr. Manager of Employment for Scholastic Book Fairs, a division of Scholastic, Inc; where he developed the employment practices for the organization. Jose was also Regional Recruitment Manager for SITTA, an international telecommunications company that supports the air transport industry. Jose began his career in recruiting at Kenda Systems and TRC Staffing Services and holds a Bachelor's Degree from the University of Central Florida. Jose also enjoys volunteering to help the unemployed/under employed through career ministries in the greater Atlanta area.



**Vanessa Henley - Human Resources Director for Morgan Stanley Smith Barney supporting one of 3 divisions.** Vanessa C. Henley has over 15+ years of Human Resources experience. She is

responsible for over 8000 employees across the market. Prior to Morgan Stanley, Vanessa was employed with SunTrust in Tampa, Florida. She was the Regional HR Manager for the Tampa Bay market. Additionally, Vanessa was employed with Citigroup in New York City for 9 years in the Asset Management Division. Vanessa supported the Investment Banking Division. Her clients were based in NYC, Europe, Asia and Latin America. Vanessa holds a B.S. degree from Auburn University and a M.S. in Human Resources from Troy State University in Montgomery.

Vanessa is very active in her church, where she serves on the HR committee. Additionally, she is very active with her sorority, Alpha Kappa Alpha. More recently, Vanessa has signed on to become a Career Angel for Hiring for Hope.

Vanessa is married to L. Greg Henley, PhD and they reside in Alpharetta, Georgia.



**Chris Cobb - Talent Acquisition Manager at Allconnect.** Business professional with 11 years of experience providing functional support and revenue generation to the organization

with an emphasis in Sales, Human Resources, Operations, and Accounting. Partnered with other entities both within and outside of the company to create a positive work environment while focusing on

business results. Demonstrated strengths in Sales, Field Operations, Human Resources Management, Project Team Management, Recruiting, and Strategic Planning.

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**John Kalusa - Director of HR and Talent Acquisition for Scientific Games**, a global leader in lottery systems and interactive gaming design and manufacture. Prior to Scientific Games, John held key executive leadership

roles in HR, talent acquisition, marketing and sales in the Retail/Wholesale, Telecommunications, Recruitment/Staffing and Leadership Development companies.

John holds a Bachelors Degree in Commerce (Marketing) from DePaul University and is certified as a Professional in Human Resources (PHR) by the Society for Human Resource Management (SHRM) and Human Capital Strategist (HCS) by the Human Capital Institute. He is actively involved in the Atlanta professional community, serving as a Career Angel with Hiring for Hope, Adjunct Career Coach for MC4 (Military Transition Group on Linked In), EVP of Sponsorship for SHRM Atlanta.

John recently retired from the United States Navy after serving for 24 years as a Naval Aircrewman and Search and Rescue Swimmer and is an avid triathlete and musician. John, his wife DeeAnn and their sons Kyle and Brandon live in John's Creek, Georgia.

# Career Coach/Social Media Panelists



**Jim Stroud - Founder the Job Report and Director Sourcing and Social Strategy Bernard Hodes Group.** Jim Stroud will teach you how to use the vast resources of the World Wide Web to uncover hidden jobs, connect you with decision

makers, and leverage cutting edge technologies to give you an unfair advantage over your job-seeking competitors. Whether you are a bowtie wearing geek with pocket protectors or think Facebook is a fad, Jim explains it all with clear illustrations, simple language, a joke, and a (virtual) smile.

Additional topics covered:

- \* How to make money online
- \* How to save money
- \* Anything else he wants to talk about

When Jim Stroud is not online, he suffers severe withdrawal pains that can only be soothed by chocolate chip cookies and family time.



**Miriam Salpeter - Coach, Speaker, Author, Owner of Keppie Careers, Hiring for Hope Social Media Advisor, and author of *Social Networking for Career Success*.** She teaches job

seekers and entrepreneurs how to leverage social media, writes resumes and helps clients succeed with their goals by teaching them targeted strategies. Miriam writes for *U.S. News & World Report's* "On Careers" column, CNN named her a "top 10 job tweeter you should be following" and Monster.com included her in "The Monster 11 for 2011: Career Experts Who Can Help Your Search." She blogs at

KeppieCareers.com,  
SocialNetworkingForCareerSuccess.com and  
GetASocialResume.com.  
Find her on Twitter @Keppie\_Careers.

A CNN "top 10 job tweeter"  
Quoted in The New York Times, The Wall Street  
Journal and other media outlets.  
U.S. News & World Report Career Blogger



**Andrea Rosenthal - President  
Career Soulutions, Inc.**

Andrea Rosenthal has a Master's Degree in Counseling with an emphasis in Career Management, and completed a post-graduate internship in career development at the University of Massachusetts. She is recognized as an expert in her field.

Andrea is president of Career Soulutions, Inc., a career management company that supports individuals to identify their unique skills, interests, values, and passions and matches these qualities with careers that contribute to meaningful life work. She has a combined 20 years of recruiting, training, facilitation, business management and counseling experience. She has also served as a senior career consultant for Lee Hecht Harrison, a global career management firm, with over 240 offices national and internationally.

Prior to founding Career Soulutions, Andrea was in management and training for both profit and not-for-profit organizations. She has helped people strengthen their skills, assess career aspirations, deal with career transition, and adapt to organizational change. She also has developed and implemented training and educational programs focused on team building, personal growth and career exploration which have received national recognition.

Andrea is a member of the Georgia Career Development Association and the International Association of Career Management Professionals (IACMP). She is certified in the following assessment tools: *Myers-Briggs Type Indicator (MBTI) Steps 1 and 2*, *The Strong Interest Inventory*, *Team Dimensions*, *DISC* and *Right Path*. She has

been interviewed on Georgia Public Television's *Business Review* program, and by the *Atlanta Journal-Constitution* and several local and national radio stations.

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**No picture available**

**Ellen Sautter** - Co-author of two books on social media and careers. *Seven Days to Online Networking* was published in 2008, and *Find A Job Through Social Networking* was just released in November 2010. Ellen is a Senior Career Consultant with Right Management. Ellen is a frequent speaker at conferences and association meetings and gives interviews to the media on social networking and more general job search topics (recent article in the Atlanta Journal, interview on Chicago's Job Talk Radio, upcoming appearance on a local TV station).

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**No picture available**

**Jim Phillips** - Has been a Career Coach with Lee Hecht Harrison for nine years and joined them with more than twenty-five years of corporate and independent business experience. His management expertise is in business, sales and human resources. He has designed training materials and conducted workshops for all levels of employees, with emphasis on skill development.

As an independent consultant, Jim focused his attention on the information technology industry, small businesses and corporate human resources. His projects included career management, training programs for sales and management, and cultural diversity, as well as other topics like skill assessment and business process improvement.

Jim also has many years of distinguished sales and management experience in small and Fortune companies in the Information Technology industry. Where he held several leadership positions, including Director of Channel Marketing for a computer manufacturer, and was responsible for establishing strategic marketing alliances worldwide.

As a Lee Hecht Harrison Career Coach, he is certified to facilitate the following programs:

Milestone Career Transition  
Manager Notification Training  
Road to Entrepreneurship  
MasteryWorks–Career Focus & Talent  
Builder

Jim is a graduate of RCA Institute of Technology, New York City. He also, holds certifications with Zenger Miller Training Systems and Tom Peter’s “Towards Excellence.”



# Employer Information

<b>Station #: 1</b>	
Location: Social Hall	
Station Color: Blue	

<b>Name of Organization</b>	<b>Name of Organization Representative (s)</b>	<b>Title(s) of Representative(s)</b>
Lockheed Martin	Michael Acree	Program Manager/Principal Research Engineer
Hooters	Valerie Shepard	Director Talent Acquisition
Morgan Stanley	Michael Spector and Michael Outlaw	Michael Outlaw - Executive Director/Complex Manager for Atlanta Buckhead offices
Precyse Solutions	Bridgette Dieringer	Senior Talent Acquisition Consultant
Exxova	Mike Luther	Director Global Talent Acquisition
Home Depot	Natascha Brouwer	Senior I.T. Recruiter
Transcend Services	John Erk	Filling in for Donna DonFrancesco V.P. HR

Hiring for Hope	Ed Francell and Tegan Acree	Director Corporate Development and Founder/President
Assurant	Jose Carbia	Director Talent Acquisition
Jewish Family and Career Services	Linda Schneider, Robyn Cohen, and Leanne Burke	Job Developer, Job Development Manager, WTW Program Coordinator
Experis/Manpower	Lisa Leff, Laura Barsed, Tonya Thomas	Lisa - Account Manager Laura - Recruiter Tonya - Account Manager
Kaiser Permanente	Jim Miranda	Manager, HR Projects and Analytics
Sun Trust Bank	Chris Stanzione	Senior Recruiter
Unipro	Sabrina Scheving	Human Resources Manager
Turner Broadcasting	William Riddick	HR Manager Technology, Strategy, Operations
Shorter College	Heather McDonald	Corporate Education Liason

# Career Angels (one-on-one career coaching, support, jobs, resume reviews, job search strategy etc.)



<b>Station: # 2</b>	
Station Location: Sanctuary	
Station Color: Green	

First Name	Titles (s)	Name of Organization
Elizabeth	Human Resources Manager	Jewish Family and Career Services
Pam	Vice President Human Resources	Metro Atlanta Chamber of Commerce Board of Directors SHRM Atlanta

		Previously worked at Nationwide Insurance, Abercrombie, and American Airlines in their Human resources Departments
Regina	Currently a Volunteer at Hiring for Hope and Goodwill North Georgia	
Jakki	Career Angels Ambassador	Hiring for Hope
Gigi	Most recently Interim Director, Career Services, Assistant Director	Ogelthorpe University
Katie	Recruiter	Interim Physicians, LLC
Debbie	Career Angel	Hiring for Hope
Chris	Manager Talent Acquisition	Allconnect
Sebrechia	Job Developer	Jewish Family and Career Services
Sean	Life Purpose and Career Coach/Owner	Cook Coaching and Consulting, Ltd.
Takata	Career Counselor	Jewish Family and Career

		Services
Lynda	Former Recruiter	Suntrust Bank
Jan	Most recently Human Resources Manager	Advanced Orthopaedic Centers
Tyrone	Member Atlanta Employer Committee GA DOL, Facilitator RUMC, Public Speaker Bunny Slippers are Evil, Life Lessons Ministry Leader	GA DOL, RUMC, Life Lessons, Bunny Slippers are Evil
Sharon	Human Resources Manager	Jewish Family and Career Services
Chris	Recruiting & Sourcing Leader/ Talent Acquisition/Talent Management/Technology Consultant	Co-author of popular Blog Recruiter Chicks
Vanessa	Executive Director Human Resources	Morgan Stanley
Nannette	Career Angel	Hiring for Hope
John	Director Human Resources/Talent Acquisition	Scientific Games
Patricia	Director Human Resources	Hooters
Heather	Career Angel	Hiring for

		Hope
Laura	Career Angel	Hiring for Hope
Tina	Manager Human Resources	Berry Plastics
Wilhelmina	Career Angel	Hiring for Hope
Bob	Most recently OJT Business Relations Specialist	CobbWorks, Inc.
Kathryn	Career Angel	Hiring for Hope
Jeff	President Professional Services	Exxova
Richard	Owner/Volunteer	Career Solutions In charge of Resume Review Team at Mt. Pisgah Get2Work Program
Robert	Executive Recruiter/Certified Personnel Consultant (CPC);	Ideal Search Services, LLC
Charlean	Manager, Sales Project Management	Right Management
Andrea	President	Career Soulutions, Inc.
Jeff	Recruiter	MD and E Clarity

Deena	Career Counselor	Jewish Family and Career Services
Bridgette	Career Angels Case Manager/Ambassador SHRM Atlanta	Hiring for Hope and SHRM Atlanta
Mary	Founder	Connect The Dots

# Interrogation Chamber

(Mock Interviews)

<b>Station #: 3</b>
Location: Small Conference Room
Station Color: Yellow

First Name	Titles (s)	Name of Organization
Elizabeth	Human Resources Manager	Jewish Family and Career Services
Bob	Most recently OJT Business Relations Specialist	CobbWorks, Inc.
Jeff	President Professional Services	Exxova

# Thank you to our Employers





# Thank you to our Event Sponsors



Alison Doyle Job Search Expert  
About.com



**\*\*\* Event catering by: Vermont Mustard**

# Special thanks to our event Tweeters:

twitter



**Johann Lohrmann -**  
**@jobangels**  
Business Analyst/Product  
Manager and Official  
Hiring for Hope Tweeter



**Alex Putman -**  
**@alexputman**  
Vice President of Workforce  
Solutions at **Synergis**. Chief  
Marketing Officer at **Social T-  
Tex: Digital Media and  
Marketing** . Talent

Acquisition Executive | Social Media Enthusiast |  
Digital Media Strategist | Blogger | Author |  
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